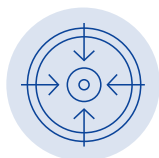


# Strategic Capital for Enduring Growth

# CCMP Growth's Lower Middle Market Buyout Strategy



## Focused & Consistent Strategy

- Launched in 2022 by Joe Scharfenberger and Mark McFadden, team has decades of experience working together, **\$503M current fund**
- Pursue **control buyouts/founder-family partnerships** with **high-growth lower middle market industrial and consumer** companies with modest use of leverage in the U.S. and Canada
  - **\$100 – 300M** transaction value / **\$10 – 50M** of EBITDA (sweet spot is **<\$35M**)
- Target high-growth subsectors using thematic research model (see pages 7-8)
- Significant experience in tech-enabled services, product technology, and omnichannel distribution/retail business models
- Long history of partnering with founder/family-owned businesses seeking to take on their first investor
- Focus on well run, profitable companies in sectors with **consolidation potential** and capitalize them for growth
- Accelerate growth with an **active add-on acquisition strategy** and prepare businesses for **accretive exits** (strategic, large-cap sponsor, IPO)



## Proven Value-Creation Process

- **Seven platform investments** made in CCMP IV
- **Strong CCMP IV momentum** – double-digit average growth in 2022-2025
- **26 add-on acquisitions** completed since 2022



## Cohesive & Aligned Team

- Long-tenured (17 years together), **cohesive leadership team** with consistent investment track record and deep industry sector relationships and experience
- Firm 100% owned by its managing partners with GP commitment of over 10% of CCMP IV
- Collaborative partnership approach with portfolio company management teams



## Operating Resources Support Growth

- **Active value creation support** to scale companies and position for exit to strategic acquirers or larger sponsors
- **Deep operating bench:** three Executive Advisors and over 25 former C-suite portfolio company executives and Board members who are CCMP Growth LPs <sup>a</sup>

a) Includes portfolio executives/board members from both current CCMP Growth and legacy CCMP Capital portfolio companies.

Note: For illustrative purposes only. There can be no assurance any CCMP Growth investments will have the characteristics or attributes set forth above. Certain statements made herein reflect the subjective views and opinions of CCMP Growth and its personnel. Such statements cannot be independently verified and are subject to change. Past performance is not necessarily indicative of future results. See Notes pages for important disclosures.

# What Guides Us

## The CCMP Growth Mission

We invest in high-growth lower middle market industrial and consumer companies in North America.

As a trusted partner to founders and business leaders, we build enduring growth through truth-driven decision-making.

Our success is measured by strong investor returns and transformative professional and wealth-building opportunities for our portfolio companies and CCMP Growth team.

### CCMP Growth Core Values

#### Growth

- Sole focus on investing in **high-growth lower middle market** industrial & consumer companies
- Invest for long-term success that sustains beyond our investment period
- Embrace a continuous learning mindset

#### Focus

- Concentrate and excel in our **core areas of expertise**
- Promote agility and decisiveness in thinking and action
- Support a successful integration of business and personal life

#### Commitment

- Unabating conviction to achieve our Mission
- Deep investment in our portfolio companies at all levels of CCMP Growth
- Hold ourselves and our partners accountable for **seeking the truth**, operating with the highest **integrity** and delivering on our **commitments**

#### Partnership

- Create durable winning strategies with our investors, portfolio company partners, advisors and team members
- Treat everyone with the highest standards of fairness, transparency, respect, and integrity
- Celebrate success and learn from adversity as **a team**

CCMP | GROWTH  
ADVISORS

WHAT DRIVES OUR SUCCESS:

# Thematic Sourcing

| Highest Priority Focus Areas                 | Key Investment Themes                                                                                                                                                                                                                                                                           | CCMP IV Portco                                                                                                                                                                                                                                              | Legacy Portco                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Smart Automation Technologies                | <ul style="list-style-type: none"> <li>Industrial digitization and AI integration</li> <li>Reshoring and domestic manufacturing</li> <li>Energy and resource efficiency</li> </ul>                                                                                                              |                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| Resilient, Tech-Enabled Services             | <ul style="list-style-type: none"> <li>Digital transformation of legacy services</li> <li>Energy efficiency and sustainability</li> <li>Mission-critical, high-value revenue models</li> <li>Operating models that reduce customer cost</li> </ul>                                              |                                                                                       |                                                                                                                                                                                                                                                                      |
| Essential & Experiential Consumer Services   | <ul style="list-style-type: none"> <li>Mobile-first behavior and hyper personalization</li> <li>Premium experiences vs. products and DIFM<sup>a</sup></li> <li>Subscription/recurring-revenue economics</li> <li>Tech-enabled convenience</li> </ul>                                            |                                                                                       |                                                                                                |
| B2B2C Value Chain Outsourcing & Distribution | <ul style="list-style-type: none"> <li>Accelerating innovation cycles</li> <li>Proliferation of digital brands</li> <li>Capitalizing on consumer trends without direct brand risk</li> </ul>                                                                                                    |    |                                                                                                                                                                                   |
| Consumer Nutrition, Health & Wellness        | <ul style="list-style-type: none"> <li>Proactive health &amp; everyday wellness</li> <li>Active lifestyles &amp; performance</li> <li>Premium personal care &amp; clean living</li> <li>Personalized consumer wellness</li> <li>Premium ingredients and enhanced product development</li> </ul> |                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                    |
| Home Automation & Enthusiast Products        | <ul style="list-style-type: none"> <li>Home as a lifestyle hub post-pandemic</li> <li>Premiumization and differentiation</li> <li>Digital connectivity to dealers/consumers</li> <li>Niche brand affinity and community-centric engagement</li> </ul>                                           |                                                                                                                                                                        |     |

a) "DIFM" stands for "do-it-for-me."

b) Formerly known as Mammoth Holdings.

Note: There can be no assurance that CCMP Growth will be able to consummate investments with these characteristics or that, if consummated, such investments will be profitable. Certain statements made herein reflect the subjective views and opinions of CCMP Growth and its personnel. Such statements cannot be independently verified and are subject to change. The companies reflected herein may not be representative of all portfolio companies. A complete list of CCMP III CV, CCMP III, and CCMP II portfolio companies with their performance may be provided upon request.

WHAT DRIVES OUR SUCCESS:

# Consistent Targeting

## Deal Structures

- Transaction Value: **\$100 – 300M**
- Equity Check Size: **\$50 – 200M** (including LP co-invest)<sup>a</sup>
- **Control growth buyouts**
- Average of 45+ days of **exclusivity in deal processes**
- **Founder-led & family-owned** businesses, platforms at growth inflection points, businesses in succession scenarios
- Flexible capital to fund organic and M&A-driven growth, prudent use of leverage: **2.0 – 4.0x EBITDA**
- **Active, collaborative partnerships** with management, **strong alignment** through equity participation and shared upside



## Target Company Attributes

- \$10 – 50M of EBITDA (**sweet spot is <\$35M**)
- **Strong historical & projected growth (~10%+)**<sup>b</sup>
- Active management / Founders with significant rollover investment
- Niche market leadership in attractive/growing sectors
- Strong 5-Forces Analysis / Pricing power / Barriers to entry
- Resilient free cash flow and margins
- Technological / Digital enhancement opportunity
- Accretive acquisition opportunities
- Improved exit potential with scale



a) Co-investment opportunities may not be made available to all LPs and CCMP Growth is not under any obligation to offer co-investment opportunities to LPs.

b) Refers to revenue or EBITDA growth.

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WHAT DRIVES OUR SUCCESS:

# Industrial Sector Heat Map<sup>a</sup>

HIGH

Monitor

Proactively pursue



**CCMP Growth View of Subsector Attractiveness for LMM Private Equity**

HIGH

LOW

a) For illustrative purposes only. Based on CCMP Growth's subjective view and subject to change. There can be no assurance that any such trends will continue in the future.

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WHAT DRIVES OUR SUCCESS:

# Consumer Sector Heat Map<sup>a</sup>

HIGH

Monitor

Proactively pursue

Furniture &amp; Fixtures

Apparel &amp; Footwear

Beverages

Pet Products &amp; Services

Beauty Personal Care, OTC

Bakery Products

Discount &amp; Value Retail &amp; Products

Fitness Services

Branded &amp; Private Label Food

Vehicle Aftermarket Products &amp; Svcs.

Health &amp; Wellness

Safety Products &amp; Workwear

Education &amp; Training

Food &amp; VMS Ingredients

Multi-Site Consumer Services

Pest Control Products &amp; Svcs.

Outdoor Recreation Products

Enthusiast Brands

OOH Entertainment

QSR / Franchisees

Organized Non-Pro Sports

Hospitality Travel &amp; Leisure

Consumer Products Distribution

Home Services

Household Appliances

Household Products

Promotional Products

Fine &amp; Casual Dining

Convenience Stores &amp; Products

Luxury Goods

Dairy Products

Baby &amp; Juvenile Products

Fitness Equipment

E-Sports &amp; Gaming

Cannabis

Alcohol

Sexual Health

Ignore

Opportunistically Investigate

LOW

**CCMP Growth View of Subsector Attractiveness for LMM Private Equity**

 Dashed outline indicates recent research review

HIGH

a) For illustrative purposes only. Based on CCMP Growth's subjective view and subject to change. There can be no assurance that any such trends will continue in the future. CCMP's consumer investment approach focuses on companies that generate revenue from direct consumer spending (B2C) and/or companies that generate revenue that relies on consumer spending, habits, or engagement (B2B).

Note: There can be no assurance that CCMP Growth will be able to consummate investments with these characteristics or that, if consummated, such investments will be profitable. Certain statements made herein reflect the subjective views and opinions of CCMP Growth and its personnel. Such statements cannot be independently verified and are subject to change.

# High-Growth CCMP IV Portfolio

| Company                                                | Description                                                                                                                                                                    | Focus Sector                                                    | Operating Angle                                                                                              | Seeking Add-Ons |
|--------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|-----------------|
| <b>A1 Cash &amp; Carry</b><br>(10/2025)                | Founder-operated, multi-site cash & carry foodservice distributor serving independent restaurants throughout the broader Ontario, Canada region                                | B2B2C Value Chain                                               | Deep experience in cash & carry foodservice distribution investments, CCMP Growth Exec. Advisor Mark Hornick | Yes             |
| <b>Airo Mechanical</b><br>(8/2025)                     | Multi-family HVAC and plumbing installation services provider in the Southeast (primarily North Carolina)                                                                      | Resilient, Tech-Enabled Services                                | CCMP Growth Exec. Advisor Pete Papagiannis                                                                   | Yes             |
| <b>Combined Caterers</b><br>(11/2024)                  | Premium event management and catering platform that provides high-end food & beverage and hospitality services predominantly for larger, upscale events                        | Essential & Experiential Consumer Services<br>B2B2C Value Chain | Deep experience in multi-site consumer and foodservice investments, Founder joined board                     | Yes             |
| <b>Innovative Refrigeration</b><br>(12/2023)           | Engineering, design/build, and aftermarket service company focused on complex industrial refrigeration systems for the food production, distribution, and cold storage markets | Smart Automation Technologies                                   | Partnered w/ 2-time CCMP CEO Tom Goeke                                                                       | Yes             |
| <b>Decks &amp; Docks</b><br>(10/2023)                  | Leading pure-play specialty distributor of composite decking and outdoor living building products                                                                              | Home Automation & Enthusiast Products<br>B2B2C Value Chain      | CCMP Growth Exec. Advisors Bill Reminder & Mark Hornick                                                      | Yes             |
| <b>Omnia Exterior Solutions</b><br>(5/2023)            | Consolidation platform in exterior residential maintenance services (roofing, gutter, window, siding, etc.)                                                                    | Resilient, Tech-Enabled Services                                | Partnered w/ Jim Ziminski, 10+ year CCMP relationship                                                        | Yes             |
| <b>Mojo Family of Brands <sup>a</sup></b><br>(12/2022) | Express car wash platform with 155 locations across the Southeast and Midwest                                                                                                  | Essential & Experiential Consumer Services                      | Deep experience in sector & similar retail growth models                                                     | Yes             |

a) Formerly known as Mammoth Holdings.

Note: Certain statements made reflect the subjective views and opinions of CCMP Growth and its personnel. Such statements cannot be independently verified and are subject to change. Forecasts and estimates are inherently uncertain. There can be no assurance any targets or forecasts will ultimately be achieved. Past performance is not necessarily indicative of future results. See Notes pages for important disclosures.

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