

CCMP

**GROWTH
ADVISORS**

Firm Overview

- CCMP is a leading middle-market private equity firm with a 30+ year heritage of buyout and growth equity investing
- CCMP is solely focused on investments in the high growth subsectors of the North American consumer and industrial economy
- Led by co-managing partners Mark McFadden and Joe Scharfenberger who have a long track record of highly successful investments in the consumer and industrial sectors
- Employs a growth focused investment strategy to scale middle-market businesses:
 - Target high growth subsectors
 - Significant experience in tech-enabled services, product technology, and omnichannel distribution/retail business models
 - Long history of successfully partnering with founder and family-owned businesses that are seeking to take on their first institutional investor
 - Utilize a research model to identify growth themes and high growth companies
 - Focus on well run, profitable companies in sectors with consolidation potential and capitalize them for growth
 - Partner with experienced operators from CCMP's network to provide board level support for growth initiatives (digital marketing, scaling supply chains, integration, succession planning, etc.)
 - Accelerate growth with an active add-on acquisition strategy
 - Prepare businesses for accretive exits (strategic, large-cap sponsor, IPO)

CCMP IV

- Closed in excess of \$500 million target
- \$15 - \$50 million EBITDA with a growth focus (10%+)
- Plan to invest \$50 - \$200 million equity, including LP co-invest ^a, in each deal
- Anticipate investing in ~7 platforms
- **Five portfolio company investments made to date:**
 - Mammoth Holdings, a ~150-unit car wash platform
 - Omnia Exterior Solutions, a digitally enabled exterior residential services platform
 - Decks & Docks, the leading specialty distributor of products and accessories used in the construction of outdoor docks and decks
 - Innovative Refrigeration, a vertically integrated engineering, software and service business for cold storage, food production and distribution facilities
 - Combined Caterers, a premium event management and catering platform

Recent Investments

- Drove 10%+ average organic growth
- Executed 60+ strategic add-on acquisitions
- Completed 5 IPOs and 5 sale/recapitalization transactions

^{a)} Co-investment opportunities may not be made available to all LPs and CCMP Growth is not under any obligation to offer co-investment opportunities to LPs.
Note: Past performance is not necessarily indicative of future results. See Notes pages for important disclosures and information of the calculation of performance information.

The CCMP Growth Mission:

We back high growth middle-market consumer and industrial companies based in North America. We strive to be the partner of choice for company founders and business leaders seeking an investor to help them rapidly grow their companies. We believe in seeking and acting on the truth to make the right decisions with speed and conviction. We all win when we deliver on our commitment to generate strong returns for our investors and create life-changing professional and wealth-building opportunities for our portfolio company and CCMP teams.

CCMP Growth Core Values:

Growth

- Sole focus on investing in growth companies
- Invest for long term success that sustains beyond our investment period
- Embrace a continuous learning mindset

Focus

- Concentrate and excel in our core areas of expertise
- Promote agility and decisiveness in thinking and action
- Support a successful balance of business and personal life

Commitment

- Unabiding conviction and determination to achieve our Mission
- Deep investment in our portfolio companies at all levels of CCMP
- Hold ourselves and our partners accountable for seeking the truth, operating in an ethical manner and delivering on our commitments

Partnership

- Create durable winning strategies with our investors, portfolio company partners, advisors and team members
- Treat everyone with the highest standards of fairness, transparency, respect, and ethical behavior
- Celebrate success and learn from adversity as a team

CCMP Focus Sectors

Portfolio Experience

Consumer Technology & Services



Resilient, Tech-Enabled Services



Consumer-Focused Health & Wellness



Value-Oriented Consumer Products



Smart Automation Technologies



Enthusiast, Home & Hobby Products



Deal Structures:

- Equity investments \$50-\$200M including LP co-invest
- Predominantly control buyouts, selective growth equity investments
- Focus on family-owned businesses, founder-led platforms and other advantaged situations
- Flexible capital structures to support growth
 - Modest use of leverage

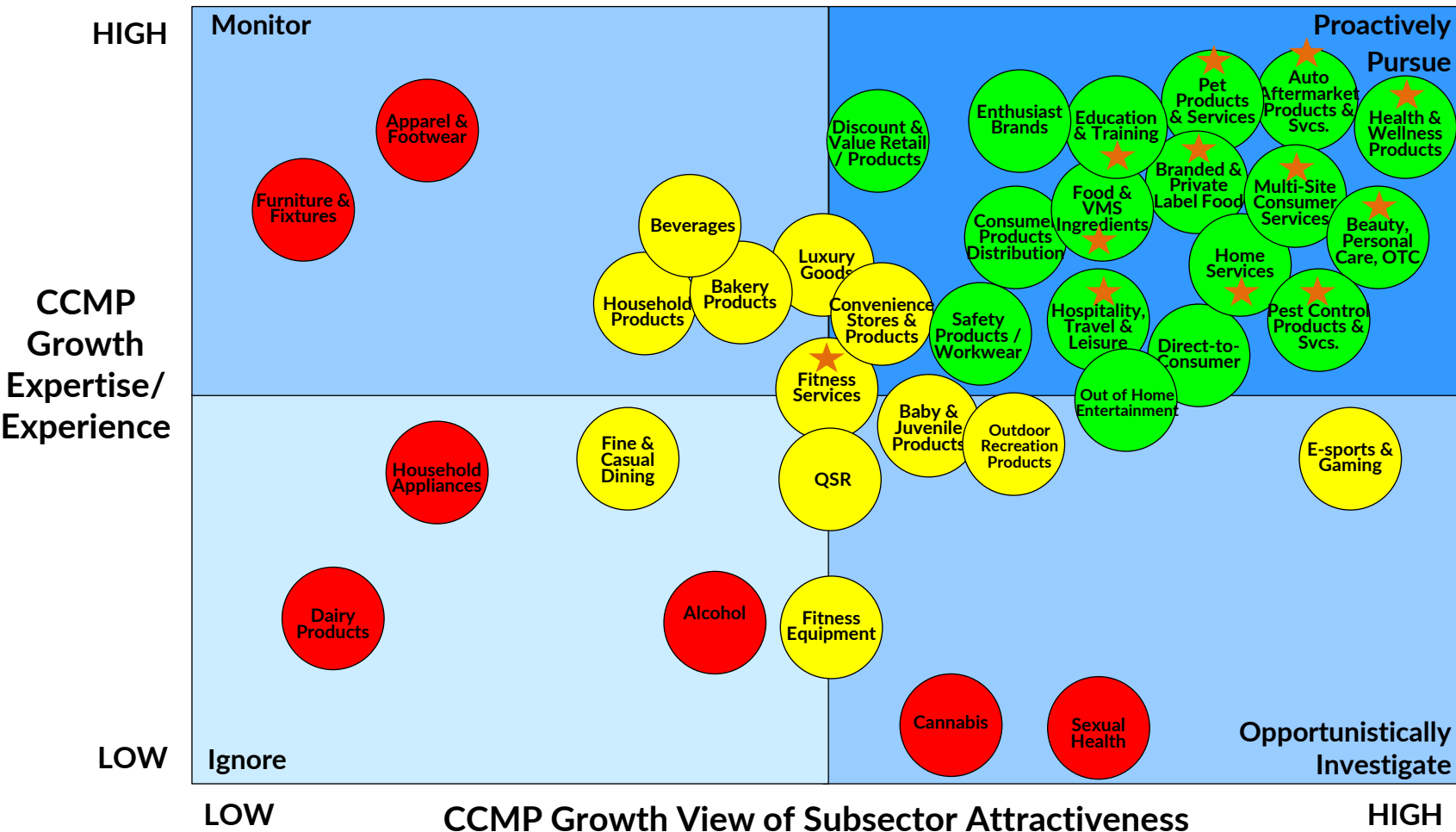
Company Attributes:

- Strong historical & projected growth (~10%+)
- Active management/founders
- Niche market leadership in attractive/growing sectors
- Strong 5-Forces Analysis / Pricing Power
- Resilient free cash flow and margins
- Digital transformation/enhancement opportunity
- Accretive acquisition opportunities
- Improved exit potential with scale

a) Truck Hero changed its name to RealTruck in July 2022.

Note: There can be no assurance that CCMP IV will be able to consummate investments with these characteristics or that, if consummated, such investments will be profitable. Certain statements made herein reflect the subjective views and opinions of CCMP Growth and its personnel. Such statements cannot be independently verified and are subject to change. Past performance is not an indication or guarantee of future results. The companies reflected herein may not be representative of all portfolio companies.

CCMP's consumer investment approach focuses companies that generate revenue from direct consumer spending (B2C) and/or companies that generate revenue that relies on consumer spending, habits, or engagement (B2B).

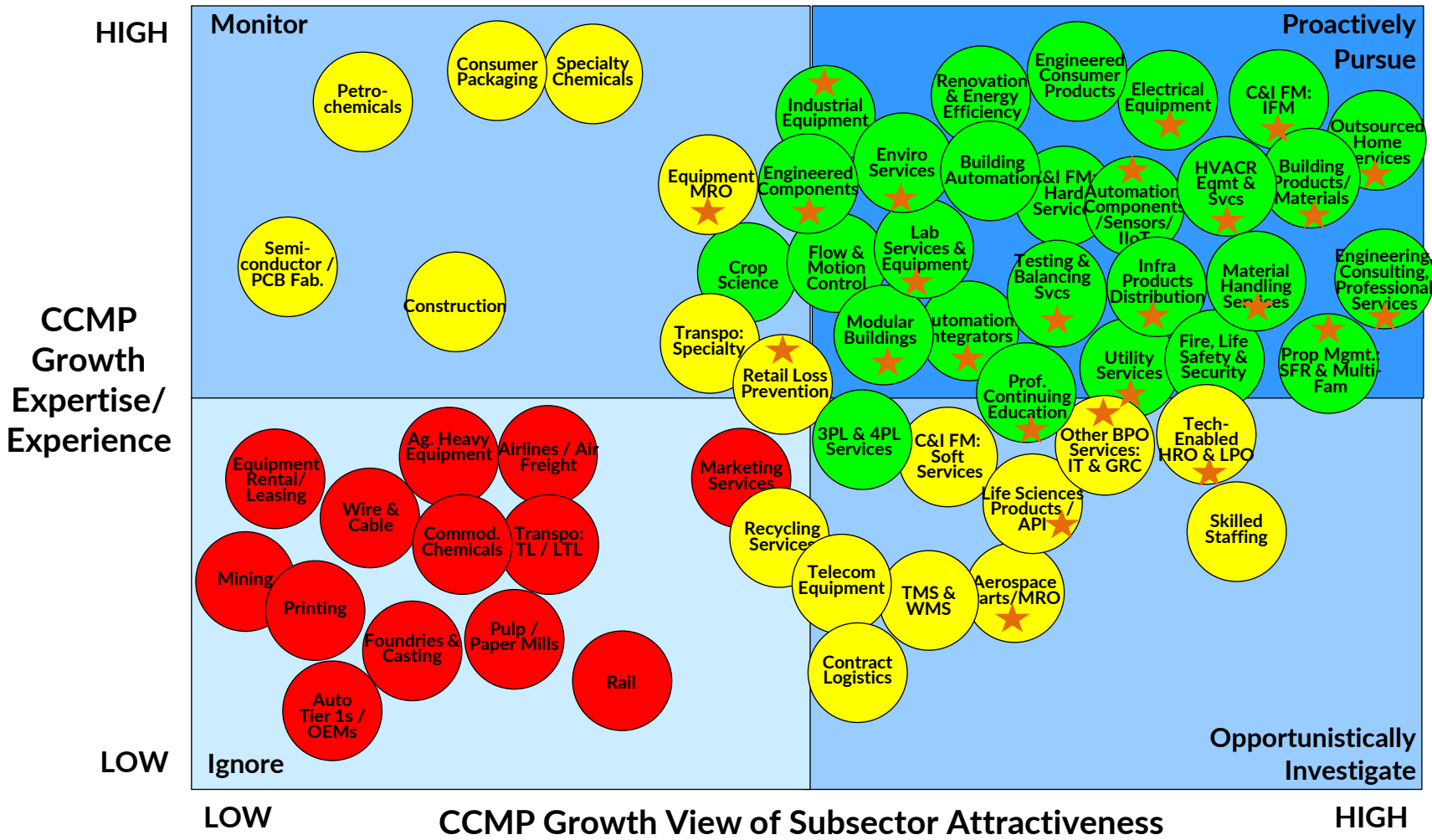


★ Recent CCMP Research Review

Sub-Sector View






- = Favorable View
- = Neutral View
- = Unfav/No Interest

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Initial Investment Platforms for CCMP IV

| Company | Company Description | Focus Sector | Operating Angle | Seeking Add-Ons |
|--|--|--|--|-----------------|
|  Mammoth Holdings (Closed 12/2022) | Express car wash platform with ~150 locations across the Southeast and Midwest | Consumer Services Tech-Enabled Services | Deep experience in sector & similar retail growth models | Yes |
|  Omnia Exterior Solutions (First Investment 5/2023) | Consolidation platform in exterior residential maintenance services (roofing, gutter, window, siding, etc.) | Resilient, Tech-Enabled Services | Partnered w/ Jim Ziminski, 10+ year CCMP relationship | Yes |
|  Decks & Docks (Closed 10/2023) | Value-added specialty distributor of marine contractor and outdoor living supplies | Enthusiast, Home & Hobby Products | CCMP Exec. Advisors Bill Reminder & Mark Hornick | Yes |
|  Innovative Refrigeration (Closed 12/2023) | Engineering, design/build, and aftermarket service company focused on complex industrial refrigeration systems for the food production, distribution, and cold storage markets | Smart Automation Technologies | Partnered w/ 2-time CCMP CEO Tom Goeke | Yes |
|  Combined Caterers (Closed 11/2024) | Premium event management and catering platform that provides high-end food & beverage and hospitality services predominantly for larger and more upscale events | Consumer Services | Deep experience in multi-site consumer and foodservice investments | Yes |

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